

# BUSINESS CAPS - PROJECT MANAGEMENT

Semester or Year, A-Days ONLY

Utah CTE Pathway: Business



Instructor: David G. Smith, MBA

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The CAPS (Center for Advanced Professional Studies) program is an innovative high school program that immerses students in a professional culture while solving real-world problems under the direction of an industry mentor and instruction/guidance from a certified instructor. Students spend the semester or year in collaborative groups completing actual projects from local businesses. CAPS brings career-connected education experiences into the classroom.

**High School Credit:** CTE credit or elective credit: Up to 1 credit total per semester.

## COURSE DESCRIPTION:

The purpose of the CAPS Program is to research and solve real world business needs. This course is designed for students to further their working knowledge and skills. It encourages students to think analytically, logically, and creatively to integrate experience and knowledge in real-world situations. In this program, this is done in collaboration with local businesses, with real projects and outcomes and deliverables mentored by our business partners.

## Career and Project Possibilities:

Engineering & Manufacturing  
Business & Marketing  
Entrepreneurship  
Digital Media  
Technology Services  
Innovation  
Teaching / Education

Entertainment & Media  
Production  
Construction Sciences  
Health Services  
Sports Medicine  
Bioscience  
Law & Public Service

Animal Health  
Veterinary Medicine  
Agri-Business  
Hospitality & Food Services  
Aviation  
Automotive and  
Transportation Services



*"I enjoyed CTEC's program because being a youth entrepreneur, it has helped me learn and grow at such a young age to prepare me for a successful future!" ~ Boston Coleman*

**Costs/Fees for the 2026-2027 school year:** Pending school board approval.



# BUSINESS ENTREPRENEURSHIP / INVESTING & WEALTH

*Semester, B-Days only*

Utah CTE Pathway: Finance



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**PROGRAM DESCRIPTION:** These courses focus on business as it relates to various, specific industries. Students will understand business roles and the attributes of a successful business leader. Students will gain knowledge of wise investment strategies and develop a strong foundation of finance and wealth management.

**High School Credit:** CTE credit or elective credit: Up to 1 credit total.

**Concurrent Enrollment:** 3 college credits. Students are responsible for admission, registration and payment of concurrent enrollment classes at SLCC.

For more information on these classes, see Appendix.

**Skills Certifications:** Utah State Skill Certificate Test(s)

## COURSE DESCRIPTIONS:

**Investing & Wealth Management:** This Investing and wealth management course is designed to teach students the basics of investing and finance. Strands will cover compound interest, risk analysis, financial statements analysis, asset valuation, financial markets, stock valuations, working capital management, investment vehicles and emerging trends in investing. Students will also be encouraged to explore the accounting and finance pathway and the many career opportunities in investing and finance management

**MGT 2020 Entrepreneurship / Entrepreneurship:** This is an introductory business course, which will expose students to the diverse world of entrepreneurship. Students will learn through examination of entrepreneurship topics such as disruption, technology, forecasting, marketing, finance, capitalization, and other topics that will prepare a student to enter an ever-changing business marketplace. Students who complete this course will have a general knowledge of business, and entrepreneurship, as well as how business plans are drafted and analyzed. Students will learn how individuals function within a specific field, as well as how various disciplines work together in cross-functional teams.

## Career Possibilities:

Entrepreneur  
Financial Services  
Financial Management  
Business Management  
Meetings, Convention and  
Event Planner

Organizational Management  
Certified Public Speaker  
Human Resource Management  
Broadcasting and/or Podcasting  
Management Analyst  
Merchandising

Project Management  
Corporate Leader  
Brand Manager  
Sales and Marketing  
Social Media Specialist  
Leadership Consulting



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