

BUSINESS LEADERSHIP/PROJECT MANAGEMENT

Semester

Business



Instructor: Kim Simpson-Batey

kimberly.simpson@canyonsdistrict.org

801-826-6632

PROGRAM DESCRIPTION: This program focuses on business leadership, internship and project management. This program integrates project management into its focus. CTEC collaborates with local businesses and community leaders to provide students with a unique, immersive experience resulting in highly skilled, adaptable innovators and leaders. Students will work on understanding business roles and the attributes of a business leader. Students will also be coached in project management, taking on actual business issues and helping businesses reach innovative solutions and answers. Students will gain valuable team working experience, professional growth and real-world opportunities.



High School Credit: CTE credit or elective credit: Up to 2 credits total.

Concurrent Enrollment: Up to 6 college credits possible. Student is responsible to register and pay for concurrent enrollment classes at SLCC. For more information on these classes, see Appendix.

Industry Certifications: ESB (Entrepreneurship Small Business) industry certifications TBD

Skills Certifications: Utah State Skills Certificate Tests

COURSE DESCRIPTIONS:

Business–Marketing Capstone: The purpose of this course is to research and solve real world business needs. This course is designed for advanced business students to further their business knowledge and skills. It encourages students to think analytically, logically and creatively to integrate experience and knowledge in real world situations. In this program this is done in collaboration with local businesses with real projects and outcomes measured by our business partners.

BUS 1010 Introduction to Business: Earn college credit in a business course which will expose students to the diverse world of business, revealing how each of us is connected to business personally, professionally, and how business connects us culturally and socially. Students will learn how individuals function within a specific field and how various disciplines work together in cross functional teams. Students will work as an employee in a professional business environment; gain management experience; build a portfolio of state and national certifications.

ECON 1010 Economics for Social Sciences: Earn college credit while studying the production, distribution and consumption of goods and services; and how society uses limited resources. Students will gain an awareness of the role of economics in social problems and business interactions and decisions. This class is designed as a general information course for all individuals despite major, and satisfies the social science component of general education.

CTE Internship: Related Work-Based Learning provides on the job training opportunities that are directly related to a career goal and course of study identified through the CCR. Therefore, a student must have taken or currently be enrolled in a CTE class related to the internship opportunity. This Work-Based Learning experience is designed to bridge the gap between school and work. Appropriate supervision by a school / district coordinator must be maintained.

Costs/Fees for the 2022-2023 school year: Pending school board approval.

Career Possibilities:

Entrepreneur
Business Management
Department Manager
Human Resource Management
Management Analyst
Corporate Manager

Financial Services and/or management
Meetings, Convention and Event Planner
Certified Public Speaker
TV/Radio Broadcasting
Project Management
Marketing and/or Social Media Specialist



"The business leadership program at the Canyons Technical Education Center is the absolute best class that I have ever taken. This class is nothing like normal high school, the minute you walk in the doors you enter a professional environment and are treated like a professional employee in a company. This may seem intimidating but it is one of the most empowering programs that you could ever be enrolled in. This class not only offers a more mature environment but it also offers the ability to obtain college credits at an amazing price, attendance and completion of multiple professional seminars, the ability to obtain certificates of competency and lastly offers the ability to make the paradigm shift from a student to a professional employee earlier in life than many others". Abbie Stojack

